

## CHUANCAI ZHANG

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Orfalea College of Business  
California Polytechnic State University ▪ San Luis Obispo, CA 93407  
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### ACADEMIC EXPERIENCE

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| California Polytechnic State University                        | San Luis Obispo, CA, USA |
| • <i>Assistant Professor of Accounting (Sep 2021- present)</i> |                          |
| Hong Kong Baptist University                                   | Hong Kong, China         |
| • <i>Research Assistant (Oct 2014-Jun 2016)</i>                |                          |
| City University of Hong Kong                                   | Hong Kong, China         |
| • <i>Research Assistant (Apr 2014-Aug 2014)</i>                |                          |

### EDUCATION

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| University of Kentucky (Lexington, KY, USA)                           |              |
| • <i>Ph.D. in Business Administration-Accounting</i>                  | May 2021     |
| Xiamen University (Xiamen, Fujian, China)                             |              |
| • <i>Ph.D. in Business Administration-Accounting</i>                  | June 2016    |
| Dongbei University of Finance and Economics (Dalian, Liaoning, China) |              |
| • <i>Mater of Business Administration-Accounting</i>                  | January 2012 |
| Shandong Agricultural University (Taian, Shandong, China)             |              |
| • <i>Bachelor of Business Administration-Accounting</i>               | June 2009    |

### RESEARCH INTERESTS

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Textual Analysis of Corporate Disclosure; Internal Control and Capital Market; Analyst and Investor Behavior; Information Technology and Accounting

### PUBLICATIONS

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- [1] Zhang, C., and D. Stone. 2022. "Integrating Alteryx Designer and Tableau Desktop into the AIS Course: An Analytics Mindset Model." *Issues in Accounting Education*, forthcoming
- [2] Chen, H., T. Li, and C. Zhang. 2021. "Going Too Far is as Bad as not Going Far Enough: An Inverted U-shaped Relationship between Internal Control and Operational Efficiency." *Journal of International Accounting Research* 20 (2):25-50.
- [3] Zhang, M. C., D. Stone, and H. Xie. 2019. "Text Data Sources in Archival Accounting Research: Insights and Strategies for Accounting Systems' Scholars." *Journal of Information Systems* 33 (1):145-180.
- [4] Zhang, C., and H. Chen. 2016. "Product market competition, state ownership and internal

control quality." [\*China Journal of Accounting Studies\*](#) 4 (4):406-432.

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## PRESENTATIONS (\*=PRESENTATION BY CO-AUTHOR)

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- “The Role of Linguistic Style on Successor CEO Selection after Accounting Restatements” (with Dan Stone, Hong Xie, and Tony Tongqing Ding), 2018  
University of Kentucky, 2018
- “The Effect of Management Language Cohesion on Information Asymmetry and the Cost of Equity Capital”  
AAA Annual Meeting, 2018  
AAA Southeast Region Meeting, 2018  
University of Louisville, 2017\*
- “Cloud-Based Text Analytics: Harvesting, Cleaning and Analyzing Corporate Earnings Conference Calls”  
University of Kentucky, 2017

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## CONFERENCE ATTENDANCE

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- AAA Annual Meeting, San Diego, CA (2022)  
AAA New Faculty Consortium, Leesburg, VA (2022)  
AAA Virtual Annual Meeting (2020, 2021)  
AIS Educator Conference (2021)  
AAA Financial Accounting and Reporting Section Midyear Meeting, Nashville, TN (2020)  
AAA Financial Accounting and Reporting Section Midyear Meeting, Seattle, WA (2019)  
AAA Annual Meeting, Washington, DC (2018)  
AAA Southeast Region Meeting, Greenville, SC (2018)  
AAA Financial Accounting and Reporting Section Midyear Meeting, Austin, TX (2018)  
The 1<sup>st</sup> Commonwealth Computing Summit at University of Kentucky, Lexington, KY (2017)  
Graduate Research in Accounting Conference at Emory University, Atlanta, GA (2017)

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## ACADEMIC SERVICE

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### Journal Reviewer:

- *Journal of Business Ethics*
- *Journal of Information Systems*
- *Accounting Forum*
- *Asian Review of Accounting*

### Conference Reviewer/Discussant:

- Reviewer for the Auditing Section AAA Annual Meeting, 2017
- Discussant at AAA Annual Meeting, 2018
- Discussant at AAA Financial Accounting and Reporting Section Midyear Meeting, 2020

### Textbook Reviewer:

- Accounting Information Systems, 1st Edition (Wiley)

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## OTHER SERVICE

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Committee member of the Cal Poly OCOB Learning Technology Task Force

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## TEACHING INTERESTS

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Accounting Information Systems; Data Analytics; Financial Accounting; Auditing

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## TEACHING EXPERIENCE

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Cal Poly

- BUS319-Accounting Information Systems (2021- present)
- BUS463-Moss Adams Data Analytics Senior Project (Fall 2022)

University of Kentucky

- ACC324-Accounting Information Systems (Spring 2020, Summer 2020, Spring 2021)
- ACC590-Data Visualization in Accounting and Business (Teaching Assistant for Dr. Dan Stone, Fall 2019)
- AN306-Business Intelligence and Data Visualization (Teaching Assistant for Dr. Dan Stone, Fall 2019)

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## HONORS AND AWARDS

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PwC INquires Proposal Grant (2022)

The University of Kentucky, Luckett Fellowship (2020)

The University of Kentucky, Von Allmen Fellowship (2016-2020)

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## PROFESSIONAL AFFILIATIONS

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Member, American Accounting Association (2016-2022)

Member, AAA Financial Accounting and Reporting Section (2016-2022)

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## CERTIFICATIONS

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DEIB Foundations II Certification, 2022

DEIB Foundations I Certification, 2022

Alteryx Designer Advanced Certification, 2022

Alteryx Designer Core Certification, 2021

Tableau Desktop Specialist Certification, 2020

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## TECHNOLOGY SKILLS

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Programming Language: *Python, C*

Coding Based Data Analytics Tools: *Stata, SAS*

Non-Coding Based Data Analytics Tools: *Alteryx, Tableau*

Web Design Tools: *WordPress, HTML, CSS*